SUSTAINABILITY REPORT

2024



Novum Garden Side Hotel

CONTENTS

- 1. About the Report
- 2. About the Hotel
- 3. Our Policies
- 3.1. Quality Policy
- 3.2. Environmental Policy
- 3.3. Sustainability Policy
- 3.4. Environmental Purchasing Policy
- 3.5. Occupational Health and Safety Policy
- 3.6. Child Rights Protection Policy
- 3.7. Women's Rights and Gender Equality Policy
- 3.8. Community Cohesion Policy
- 3.9. Disadvantaged Group Policy
- 3.10. Vulnerable Groups Abuse and Harassment Policy
- 4. Our Energy and Water Management Works
- 4.1. Electricity Consumption
- 4.2. Lng Consumption
- 4.3. Water Consumption
- 4.4. Carbon Emissions

- 5. Waste Reduction Efforts
- 5.1. Recyclable Wastes
- 5.2. Recycling Examples
- 6. Conservation Natural Life
- 6.1. Garden Section Works
- 7. Cultural and Historical Heritage
- 8. Environmental and Social Activities
- 9. Local Flavors
- 10. Staff Life

ABOUT THE REPORT

With the belief that Sustainable Tourism will form the basis of long-term success, improving our performance in areas such as energy and water efficiency, environmental and waste management, and cultural, social, and economic issues.;

- We aim to improve material efficiency and maximise the use of recyclable materials,
- Reduce our use of energy,, water and environmentally harmful products in order to reduce our environmental impact and protect natural resources,
- In addition to quality, environmental, and energy issues, we also continue our efforts with sensitivity on social and economic matters that are important within the concept of sustainability

With our sustainability report, we aim to raise awareness among our guests, business partners and staff by addressing our environmental, economic, cultural and social activities as a whole and ensuring their continuity for the benefit of people and the environment.



Tuna TUNCER
Quality Manager
tuna.tuncer@novumhotels.com

ABOUT THE HOTEL

With a focus on friendly service, guest satisfaction, and high-quality service, every detail at Novum Garden Side Hotel has been thoughtfully considered for you. In Novum Garden Side Hotel everything is designed and created for you.

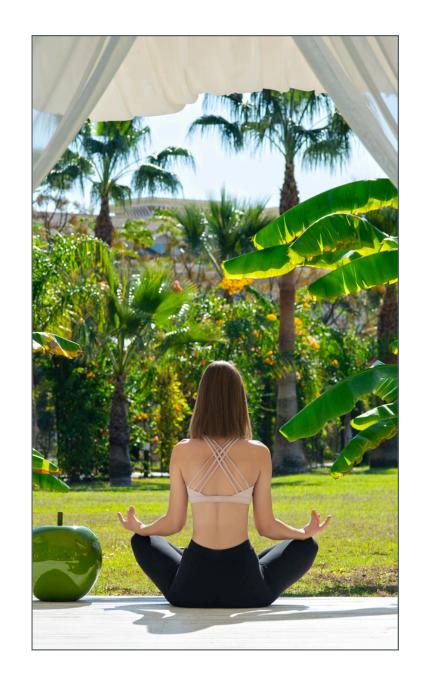
We are pleased to welcome you to our hotel, where you can explore the historical beauty of ancient Side and its surroundings, savor exquisitely prepared delicious food, immerse yourself in the deep blue waters of the Mediterranean, and shed the fatigue of an entire year in a special family atmosphere.

Novum Garden Side is in an area of 28 thousand square meters and with a 200-meter-beachfront in Çolaklı. Our rooms, characterized by comfort and simplicity, along with its pools, aquapark, restaurants, bars, and more, transform your holiday into a fairytale.

Total: Total: 293 rooms, 599 beds, 36 connecting rooms. 5-star, Ultra All Inclusive. Located 60 km from Antalya city center, 55 km from Antalya Airport, 11 km from world-renowned ancient Side, and 200 meters from the beach

Everything you look for in your dream vacation you'll find here .

Our facility has the ISO 9001 Quality Management System Certificate, ISO 22000 Food Safety Management System Certificate, GSTC Sustainable Tourism Certificate and Environmentally Friendly Accommodation Facility Certificate, with its quality understanding and efforts that increase day by day..



QUALITY POLICY

Our organization aims to establish and implement a business system in accordance with international standards in the tourism sector with its service quality.

We continuously measure and improve our guest satisfaction, quality management system and service quality with our perfectionist perspective aiming to exceed the expectations of our guests we serve.

During our activities, we may have the private access/connection information of our guests and private contact information of critical devices.

The continuity of the services we provide, the confidentiality of the information we hold, and the integrity of the information assets of our customers or ourselves are of high importance. Our primary goal is to ensure the security of our information assets.

Our vision;

23

Our vision is to be good enough to set standards in the sector in which we operate and to always aim to be better, to develop, to improve, to be different, to maintain a stable and sustainable company profile.

To be one of the best in the sector by responding to the expectations of our customers at the highest level.

Our mission;

Our mission is to provide the highest quality service by taking the right steps with the right people, to be the first brand that comes to mind about our business and most importantly to ensure the satisfaction of our customers and employees.

ENVIRONMENTAL POLICY

The basis of our Environmental Policy is to be protective and supportive towards the environment we live in and the society we live in, and to leave a livable future for us and the generations that will come after us. In order to be an environmentally friendly hotel, we know the effects of our activities on the environment and we work to minimize these effects.

For this:

- We comply with legal regulations related to environmental legislation and demonstrate a highly environmentally responsible approach.
- While maintaining our service quality in line with the expectations of our guests, we also pay attention to the responsible use of energy, water and materials in order to protect natural resources.
- We implement reuse and recycling activities and monitor our performance in areas such as energy consumption, water consumption and waste material management.
- We try to reduce both the negative impact on the environment and the amount of waste by ensuring that hazardous substances and chemicals are used only when necessary and as needed.
- We aim to increase the sensitivity of our employees by training them on environment and waste management.
- We provide guidance and establish collaborations to ensure that environmental awareness is adopted not only by our employees but also by our guests and suppliers.
- We support the sustainability of tourism in the region by presenting our local cultures to our guests and directing them to historical and cultural activities in the region.

SUSTAINABILITY POLICY

Without compromising on service quality with the belief that Sustainable Tourism will form the basis of long-term success;

- Comply with the laws and environmental policies with the aim of becoming a business that complies with international standards in the tourism sector,
- While maintaining our service quality in line with the expectations of our guests with an understanding of operational excellence, we will use resources in the most efficient way by reducing the intensity of use of energy, water and materials in order to protect natural resources,
- Ensure the continuity of its positive contribution to the circular economy by increasing material efficiency and maximizing the use of recyclable materials,
- Ensure the continuity of a safe working environment by considering the occupational safety as well as the physical and mental health of its most valuable asset, its employees, with a management approach that respects human and employee rights, attaches importance to development, is fair, egalitarian, respectful to employee opinions and rights, and stands against situations such as working in unsafe areas,
- Ensure that our environmental awareness and social responsibilities are adopted not only by our employees but also by our guests, suppliers, subcontractors and authorities,
- We declare that it will continuously improve its sustainability management approach and performance.

ENVIRONMENTAL PURCHASING POLICY

- Our procurement policy is oriented towards local, environmentally friendly, fair trade and efficient purchasing.
- Our business aims to work with sustainable suppliers that have Quality Assurance Management Systems, Environmental and Occupational Health and Safety Management Systems and sustainability labels/certifications, as well as environmental policies and practices to meet our raw material and service needs.
- Purchasing of consumables and disposable goods, including food, is carefully managed to minimize waste. Preference is given to goods that can be reused, returned and recycled.
- When sourcing products, preference is given to environmentally certified products and suppliers.
- Threatened and endangered species are not used.
- \bullet When purchasing goods and services, our business prioritizes local/regional suppliers that are available and of sufficient quality.
- We try to create efficient purchasing opportunities together with our suppliers and aim to reduce the environmental impacts arising from procurement processes.

OCCUPATIONAL HEALTH AND SAFETY POLICY

Our facility is committed to protecting the health and safety of everyone in the workplace, including all employees, subcontractors and guests.

The Facility's employees and stakeholders pay utmost attention to and, where necessary, participate in the following Take responsibility for working safely, take all reasonable precautions for their own health and safety and consider the health and safety of all other people who may be affected by their actions.

Take all reasonable and feasible steps to improve occupational safety conditions through in-house employees or outsourcing to specialized persons/organizations as needed in all relevant activities.

To comply with all applicable OHS-related legislation, regulations and standards.

Implement risk and hazard management systems that are relevant and appropriate to the risks within the organization.

Provide safe workspace and equipment for controlled work.

Provide appropriate OHS training for all staff.

Establish an annual OHS program to improve health and safety in the workplace.

Allocate sufficient resources to continuously improve OHS performance.

Provide regular health surveillance for employees.

Actively respond to and investigate all incidents and ensure that injured workers are returned to appropriate work at the earliest opportunity through fair claims management and rehabilitation practices. These standards will be regularly monitored to ensure that integrity and effectiveness are maintained to facilitate continuous improvement in the organization.

CHILD RIGHTS PROTECTION POLICY

Children are our trustees of the future. It is our primary responsibility to recognize them as individuals, respect their rights, and protect them against all kinds of psychological, physical, commercial, etc. exploitation.

To ensure this;

- We do not allow child labor in our business and expect the same sensitivity from all our business partners.
- We provide environments/opportunities that contribute to the development of children within the business, where they can express their thoughts, wishes and feelings freely and feel free and comfortable.
- We make sure that children are under adult supervision in the activities they participate in,
- We provide trainings on the prevention and detection of child abuse in our business.
- We support all kinds of organizations and activities aimed at protecting children's rights and all stakeholders serving children.

WOMEN'S RIGHTS AND GENDER EQUALITY POLICY

We attach importance and sensitivity to women's rights and gender equality in our business.

- We ensure the health, safety and welfare of all our employees regardless of gender.
- We support women's participation in the workforce in all our departments and offer equal opportunities.
- We act with a policy of equal pay for equal work without gender discrimination.
- We distribute duties in accordance with the principle of equality.
- We provide the necessary opportunities for equal utilization of career opportunities.
- We create training policies, support women's participation and raise awareness.
- We create a working environment and practices that protect work-family life balance.
- We support women in company management and provide equal opportunities.
- We do not allow women to be subjected to abuse, harassment, discrimination, suppression, coercion, slander, etc. in any way. We are always aware of the value they add to the world and our organization and support their existence.

SOCIAL INTEGRATION POLICY

At Novum Garden Side Hotel, we are committed to supporting and working with the local community in which we are located. We aim to conduct our business in a way that helps to preserve and promote the culture and heritage of the destination and the local economy.

In this respect;

We support initiatives that develop the community.

We support the local economy.

We respect and protect local culture, traditions and way of life. We support and protect access to basic resources and services.

To achieve our goals;

We encourage our guests to explore the destination's history, culture, traditions and our local community, as well as the local products and services on offer. We contribute to the maintenance of culturally and spiritually significant sites by making donations and encouraging guests to visit them.

Whenever possible, we favor local and regional products and services as outlined in our purchasing policy. We prefer staff who live locally in the recruitment process. We strive to provide job opportunities primarily to local people through onthe-job training programs. If there are university students among our employees or children of our employees, we provide scholarship support for them.

We ensure fair and equal treatment of local and indigenous people by being in constant dialog with them through regular meetings of the local association and chamber of commerce. We make annual financial contributions to various local charitable organizations.

DISADVANTAGED GROUP POLICY

- Every person has the right to vacation and vacation is a necessity. For this reason, it is our first priority to provide the appropriate physical infrastructure for all disabled and non-disabled guests of the accommodation facilities you serve, both in the rooms and in the interior and exterior general areas, meticulously from the planning stage.
- For the sustainability of disadvantaged guest satisfaction, it is also a priority for our facility to continue the supply and training of appropriate personnel and to follow the changing technological developments.
- We serve our disadvantaged guests not only in their rooms but also in all our service areas with all our devotion to provide them with the comfort of their homes with our understanding of service to everyone on equal terms and our staff trained in their fields. Our corporate consciousness is our priority to make the disadvantage in physical areas accessible for the comfort and convenience of our guests by adopting a management approach that adopts the philosophy that disadvantage is not in the person but in the physical area.
- Since we believe that all citizens, whether disadvantaged or not, should have the right to work, we also employ disadvantaged personnel in our facility.
- In this context, our disadvantaged awareness policy is to remove the barrier to vacation on equal terms for everyone.

VULNERABLE GROUPS ABUSE AND HARASSMENT POLICY

Vulnerable Groups: This policy covers employees, interns, guests, guest children, the elderly, pregnant women and groups of disabled people who feel vulnerable or exposed for any reason.

Abuse and Harassment: Abuse and harassment can be defined as sexual, physical, emotional or verbal. These behaviors may be performed with the purpose of disturbing, humiliating, belittling, threatening others, or violating personal boundaries.

It is one of our most important priorities that our employees, guests and everyone in our facility have a safe, respected and supportive environment in our facility.

For this purpose, we have adopted the "Vulnerable Groups Abuse and Harassment Policy".

This policy aims to protect the rights of everyone and prevent any kind of abuse or harassment against vulnerable groups. Our facility adopts a zero tolerance policy for abuse and harassment behaviors towards vulnerable groups, and if an Abuse/Harassment notification comes from any employee or guest, it should immediately report any suspected or witnessed abuse or harassment situation to the Relevant Department of the company. Our facility protects the confidentiality of complaints and conducts investigations as soon as possible.

Our facility takes the reported abuse or harassment situation seriously and conducts an impartial investigation. Appropriate procedures are used to investigate the complaint and the rights of both parties are observed. As a result of the investigation, appropriate measures are taken and, if necessary, disciplinary action is taken and negotiations are held with the relevant institutions.

Our facility provides all employees with the abuse and harassment policy for vulnerable groups and trainings to prevent unacceptable behavior in the workplace. These trainings help them to understand and implement our policy.

Our facility is committed to taking all necessary steps to ensure the safety of the relevant groups and protect vulnerable groups in the event of any abuse or harassment.

OUR ENERGY MANAGEMENT WORKS

The following energy-saving activities are carried out in our hotel, and their continuance is maintained.

- There is a switch on the balcony doors that switches off the air conditioner when the door is opened.
- All indoor and outdoor lighting is connected to astronomical timer.
- Photocell lighting system is used in all general areas and toilets.
- All outdoor lighting fixtures that used energy-saving bulbs were removed and replaced with LED fixtures.
- Energy-saving inverter air conditioners are used in all rooms.
- Insulating glass is used in rooms and general areas.
- Energy-efficient minibars working with the peltier system are used in all rooms.
- Our hot water needs in our staff lodging are provided by solar energy water heating system and heat pump. This year, the solar energy water heating system of the lodging was renewed with higher technology.
- By adding high efficiency heat pumps to the hotel water heating systems, great savings are achieved in Ing consumption. Heating of the indoor pool and sauna bath is provided by a heat pump.
- The number of electricity and LNG meters has been increased. In 2024, it is aimed to increase the number of meters at all major points that cause consumption in order to measure our energy consumption in detail and save money.

OUR ENERGY MANAGEMENT WORKS

Novum Garden Side Hotel Shines a Light on the Future with Solar Energy!

Driven by a vision of environmental sustainability, Novum Garden Side Hotel has taken a significant step towards meeting its energy consumption needs entirely from renewable sources. With the establishment of two solar power plants (SPPs) in the Isparta region, our group's energy infrastructure has been transformed into an ecofriendly system.

As part of these investments, a solar power plant with a capacity of 1.2 MW has been built exclusively for our hotel and is now operational. This facility meets the hotel's annual energy demand, significantly reducing dependency on conventional energy sources.

This transformation has led to a substantial reduction in our annual carbon emissions, effectively lowering our carbon footprint. The clean energy generated from solar power reduces greenhouse gas emissions into the atmosphere, minimizing negative impacts on the environment.

At Novum Hotels, we take pride in offering not only a comfortable stay for our guests but also a sustainable and environmentally conscious living space caring not just for today, but also for the future.

Novum Garden Side Hotel Solar Power Plant

ENERGY SAVING EQUIPMENTS

SOLAR ENERGY PANELS



HEAT PUMPS



LED SPOTLIGHT



LED BULB

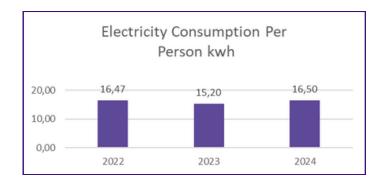


LED LIGHTING



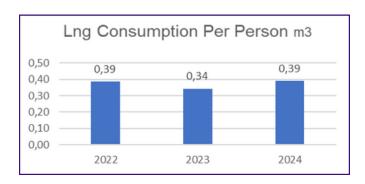
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ELECTRICITY CONSUMPTION



Since our overnight stays in 2024 will be 13.1% less than in 2023, our electricity consumption per person will be approximately 8.5% easier than in 2023.

LNG CONSUMPTION



Since our overnight stays in the 2024 season were 13.1% less than in 2023, our LNG consumption per capita in 2024 increased by approximately 14.7% compared to 2023.

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WATER SAVING WORKS

We use water-saving equipment to reduce overall water use while maintaining health, hygiene, and guest happiness. We also display instructive "Environment Cards" in guest rooms and train our personnel on water conservation.

- Saving aerator is used in all faucets and showers.
- Photocell faucets are used in toilets.
- Water saving is ensured by adjusting the flow rate in toilet cisterns.
- Our poolside showers are timed.
- Knee-strike timer sink mixers are used in production areas.
- Urinals are sensorised.
- There are warning visuals about water saving for staff and guests in all toilets.
- An automation system has been introduced in garden irrigation and it is aimed to ensure water saving and efficiency.



WATER SAVING EQUIPMENT AND WARNING LETTERS







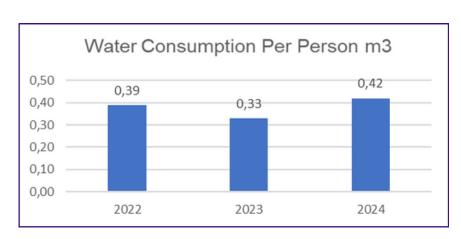
Garden Irrigation Automation System



Water Saving Warning Letters

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WATER CONSUMPTIONS



Due to a 13.1% decrease in overnight stays in the 2024 season compared to 2023, and the addition of new activity areas, our per capita water consumption increased by 27% compared to 2023

CARBON EMISSIONS

As Novum Garden Side Hotel, we are committed to calculating our corporate carbon footprint and implementing necessary improvements to reduce it, in order to combat the greatest threat facing humanity, which is climate change. Examples of what we have done to reduce our carbon footprint include:

- 98% of our suppliers are local/regional suppliers.
- With the clean energy generated from our solar power project, we aim to prevent the formation of a significant amount of carbon footprint
- We prefer raw materials with recycling capabilities.
- We ensure the separation and recycling of our waste.
- We have conducted reforestation efforts through the Seed Ball Project in an area affected by forest fires in our region.
- By donating saplings to the TEMA Foundation with the income generated from bicycle rentals, we contributed to the reduction of our carbon footprint.
- We continue to offer a bike rental service for our guests' use.

Our objectives;

We will try to reduce our activities that create greenhouse gases that we cause indirectly or directly. We will prefer products produced with low-carbon methods. We will use our energy and water facilities efficiently. We will take precautions to reduce our consumptions. We will give more support to recycling and we will prefer suppliers that support recycling. We will try to erase our carbon footprint with various activities, especially tree planting.

WASTE REDUCTION EFFORTS

Our primary goal in the waste management system we implement at our facility is to reduce the use of single-use products and minimize the amount of waste generated. We manage our waste effectively to dispose of it with minimal harm to the environment, and we reclaim recyclable materials whenever possible.

Recyclable Wastes

We contribute to recycling by consciously segregating our packaging waste and organic waste. In our facility, we have designated waste bins in office areas and common areas for the segregation of glass, paper, plastic, and food waste. We work with authorized companies for the recycling of these segregated wastes and monitor the process closely. We avoid using single-use products, conduct various initiatives to reduce waste generation, organize training sessions, and encourage our guests and staff to participate in recycling programs. To raise awareness and guide our staff and guests in reducing waste generation, we utilize Environmental Boards in staff and guest areas.



Guest Room Refill Shampoo



Our Waste Segregation Units

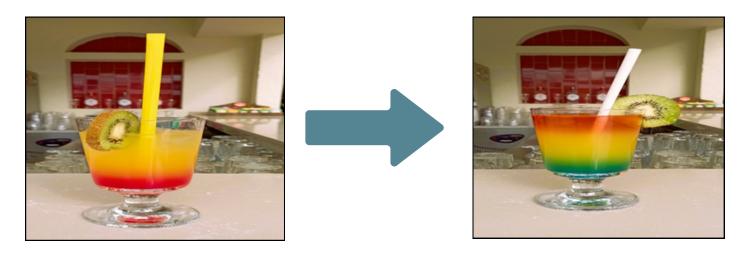


Staff Environmental Board



Guest Environment Board

EXAMPLES OF OUR WASTE REDUCTION EFFORTS



Plastic Straw Paper Straw

In 2023, we switched to using recyclable paper straws. In 2024, our plastic straw usage decreased compared to 2023, while our per capita paper straw usage increased by 2%.

EXAMPLES OF OUR WASTE REDUCTION EFFORTS





As of the 2024 season, water dispensers have been introduced in guest and staff areas, resulting in an 11% reduction in total plastic bottle consumption compared to 2023. For the 2025 season, we aim to further reduce plastic bottle waste by increasing the number of dispensers across our facilities.

This initiative has contributed to reducing plastic waste, marked a significant step toward our sustainability goals, and minimized environmental impact by lowering carbon emissions (CO_2) associated with the production and transportation of plastic bottles. In the coming periods, we aim to further reduce carbon emissions.

RECYCLING EXAMPLES

During the hotel renovation, the wooden materials that became obsolete were repurposed in the carpentry workshop. They were used to create a Pancake House, Cat House, and Animal Water Stations, ensuring their recycling.







New Cat House

New Animal Water Station







Discarded Tablecloths

Napkin

Discarded tablecloths are repurposed by a tailor to be turned into napkins for use in table decoration, ensuring their recycling.

OVUM GARDEN, SIDE HOTEL

RECYCLING EXAMPLES

Waste Vegetable Oil

We aim to increase the annual recycling rate of used vegetable oils generated in our hotel. These oils are regularly collected and delivered to licensed companies with whom we have agreements.

Annual Per Capita Recycling Amount of Vegetable Oil (kg)

2023	2024	Change %
0,031	0,033	%7 increase

CONSERVATION NATURAL LIFE



*We support the nesting needs of birds by providing birdhouses.

Our facility is committed to preserving the natural habitats of wildlife. To achieve this, efforts are made to preserve the natural habitats of the living beings in our facility's garden and to meet their maintenance and feeding needs when necessary. Additionally, the expenses for cat food and veterinary services are covered by donations from our guests and our hotel.

CAT HOUSES



ANIMAL WATER STATION





THE VETERINARY SERVICES FOR OUR CATS





^{*} Our cat houses and the care and needs of our cats are regularly checked and provided for.

 $^{^{}st}$ We create awareness among our staff and guests about the water needs of animals through our animal water stations.

In our facility garden, the use of chemical pesticides has been minimized as much as possible, aiming to prioritize organic solutions that are less harmful to the environment, human health, and wildlife. We have transitioned to the use of organic fertilizers wherever possible, and efforts are made to further reduce the use of chemical fertilizers. Perennial plants are preferred over seasonal ones for garden planting, such as Gaura flowers, Palms, and Evening Primroses.

Additionally, plant varieties with strong abilities to withstand drought or tolerate possible conditions, such as Zoysia grass, Bird of Paradise, and Lavender, are favored.

Gaura Flowers



A perennial plant species, it is a flowering ornamental plant for much of the year.

Bird of Paradise Flowers



A perennial plant species that enjoys warmth and stays evergreen year-round.

IOVUM GARDEN SİDE HOTEI

GARDEN SECTION WORKS

In our garden, we strive to propagate plants with air-purifying properties for both indoor and outdoor environments. (Such as Spider plants)

Spider Plants



To repel harmful insects, plants such as mint (ant deterrent), rosemary (fly repellent), and basil (fly repellent) have been planted. Additionally, for the invasion of Palm Weevils, palm weevil traps are used.

Palm Weevil Trap



We use plants such as Olive, Mint, Rosemary, and Basil, planted in our garden, to offer to our guests in our kitchen as needed. Additionally, we produce olive oil from the olives harvested from our garden, which we use in our kitchen and also give as gifts to repeat guests.

Our Olive Trees



Our Own Production Olive Oil





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The medical and aromatic plants native to our region which are becoming increasingly rare, are being propagated

within our facility to the extent of our capabilities. (Such as Lavender)

THE PATH OF LOVE



A walking trail named 'Path of Love', consisting of plants produced by ourselves.

ROSEMARY



- * Known as fly repellent. The biggest enemy of houseflies, mosquitoes, vegetable insects
- * It is among the indispensables of our kitchen with its smell and taste

PROTECTION OF ENDEMIC PLANTS

The endangered sand lily (Pancratium maritimum) is a monotypic genus (no subspecies) in the Amaryllidaceae family.

This plant grows on Turkey's coastal dunes around the Mediterranean, Aegean, Marmara, and Black Sea.

This plant favours permanent dunes and has white, showy, and fragrant flowers.

A sun plant is a sand lily. As a result, it likes wide places with dry dunes and weak competition from other plant species.

The sand lily, like a geophyte, spends the winter dormant, and in high summer heat, it can meet its water needs from air moisture or night dew. It may also use seawater as groundwater, making it a salt-tolerant species.

The plant is threatened by tourism pressure, the opening of coasts to population, and the loss of sand dunes for industrial, etc. objectives.

The sand lily on our facility's beach is grown under protection to ensure its survival.



Sand Lily



NOVUM GARDEN SIDE HOTEL

CULTURAL / HISTORICAL HERITAGE

We provide our visitors with an Environmental Folder that informs them about the natural and cultural/historical sites in our area. If we mention a few of them:

Aspendos is a historic city known for its old theatre, which is located in Belkis village in Antalya in the Serik district. Among the antique theatres, it is the best maintained open air theatre. It was begun during the time of Antonius Pius and finished during the reign of Marcus Aurelius (138-164). Every year, thousands of local and foreign tourists visit Aspendos. Aspendos is used in theatre, concerts, and special occasions.

Aspendos is the best site to immerse oneself in ancient times, but be prepared to learn about its unique history during your visit.

Distance to Novum Garden Side Hotel: 25 km



ASPENDOS

NOVUM GARDEN SIDE HOTEI

CULTURAL/HISTORICAL HERITAGE SIDE ANTIQUE CITY



From the Lydians to the Persians, Alexander the Great, Hellenic kingdoms, and Romans, the historic city of Side will transport you to the most ancient periods of human history from the moment you take your first step. Side's history stretches back to the VII century BC and reveals structural elements from the Greek, Roman, and Byzantine periods.

Side is ideal for those who want to immerse themselves in history. The historical theatre, the historical ruins located on the beach, the Temple of Apollo, the Great Magnificent City Gate, the Baths, the Agora, the Old Houses, and the museum will immerse you in history. The ancient city of Antalya, located in the Manavgat province, offers history and nature, as well as a sea full of historical ruins and golden beaches. You will also witness the most spectacular sunset on the planet. The Mediterranean sun setting directly above the Temple of Apollo will provide a visual feast, particularly for photographers.

Distance to Novum Garden Side Hotel: 11 km.

CULTURAL/HISTORICAL HERITAGE

The Manavgat Waterfall is formed by the 93-kilometer-long Manavgat River, which begins on the eastern slopes of the Western Taurus Mountains and runs into the Mediterranean Sea via the strait in the Sorgun region, and is nourished by massive subsurface waters. The Manavgat River is home to several fish and bird species (trout, carp, mullet, perch, black trout, waterfowl, duck, goose, kingfisher, various types of herons, seagulls, etc.), as well as willow, sycamore, poplar, mulberry, hellebore, and a diverse plant diversity. Furthermore, numerous environment activities like as rafting and canoeing can be done in particular phases of the river, allowing for adventure in all of these natural wonders.

Distance to Novum Garden Side Hotel: 18 km.



MANAVGAT WATERFALL

NOVUM 6.

PROTECTION OF CULTURAL HERITAGE

We continue to support the excavation and restoration efforts in Antalya-Side Ancient City as Novum Turizm Seyahat Acentesi Ticaret A.Ş. We will donate 700.000 TL this year, and we will continue to donate in the future. Our overall budget allocation is 2.000.000 TL.





ENVIRONMENTAL ACTIVITIES and SOCIAL ACTIVITIES

In addition to the educational activities and events we organize within our hotel, we also collaborate with non-governmental organizations and local associations to participate in environmental and social projects aimed at raising awareness and supporting the local community. Social sustainability plays a significant role in developing projects that will improve the lives of all people in the communities where we operate and contribute to their wellbeing.

Karabucak Village Children's Festival





World Environment Day Spice Garden Event





ENVIRONMENTAL ACTIVITIES and SOCIAL ACTIVITIES

Environment and Nature Themed Drawing Activity







Recycling Activity with Guest Children





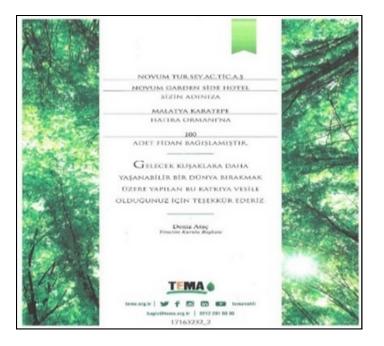
To raise environmental awareness among our young guests, activities such as drawing contests, planting saplings in the spice garden, and waste separation events are organized. Through these initiatives, children are encouraged to develop a love for nature and adopt sustainable living habits.

TEMA FOUNDATION SAPLING DONATION

By donating trees to the TEMA Foundation, we support the expansion of green spaces and reduce our carbon footprint.

TEMA Foundation





BICYCLE PARKING SECTION

As part of our efforts to reduce carbon emissions and mitigate environmental pollution, we encourage our guests to use bicycles as climate-friendly transportation options. We offer bicycle rental services at our facility for a nominal fee. Along with the rental fees we collect, we also make additional contributions and donate to the TEMA Foundation to support the expansion of green spaces.



Our Bicycles

KARABUCAK VILLAGE CHILDREN'S FESTIVAL

As part of our sustainable tourism efforts, we organized a meaningful children's festival at Karabucak Village Primary School, located 45 km from our facilities in the Taşağıl district. Throughout the event, we shared both fun and educational moments with the children.

The program included a variety of activities such as:

A short informative session on nature and recycling, a picnic, kite making and flying, face painting, and clown shows. In addition, a Novum Hotels Memory Corner was set up to commemorate the day, and saplings were planted with the children. This special day, which helped raise small but meaningful awareness about environmental sensitivity and nature-friendly living, was captured in memorable photos both as a keepsake and as inspiration for future initiatives.























LOCAL FLAVORS

Alanya Gülüklü Soup



This year, we have added a new flavor to our restaurant's offerings: the Alanya Gülüklü Soup, which is specific to Antalya. Gülüklü (Hülüklü) Soup, traditionally prepared for gatherings such as weddings, religious events, or when hosting important guests, has been registered as a 'Geographical Indication' product by the Alanya Municipality with the Turkish Patent and Trademark Office.

Antalya Style Bean Salad



It was included among the Geographically Indicated Products in 2017.

LOCAL FLAVORS

The unique flavors specific to Antalya that we continue to offer to our guests in our restaurant, which have been registered as geographical indications, include;

Antalya Orange Peel Jam



It has been registered and received a geographical indication from the Turkish Patent and Trademark Office



One of Antalya's most important agricultural products and a natural symbol of the region

STAFF LIFE

In line with the annual training plans created by the Human Resources department, various trainings are provided in our hotel to enhance the personal development of our staff. These trainings include food safety and hygiene, environment and waste, chemical usage, occupational health and safety, hazardous material information, working at heights, awareness and accessibility for individuals with disabilities, sustainability (energy and environmental awareness), fire safety, first aid, legionella, sexual abuse, alcohol and substance abuse, natural areas and cultural/historical heritage, and orientation. Our goal with these trainings is to raise awareness and consciousness among our staff. We receive support for our trainings from department managers, consultants, supplier companies, and public institutions. The training slides of the trainings provided in our facility are accessible to our staff under the title Novum Academy on our hotel website.

STAFF EDUCATION VISUALS







EMPLOYEE OF THE MONTH SELECTION AND BIRTHDAY CELEBRATION EVENT



To increase the motivation of our staff, an Employee of the Month is selected each month through a vote by department managers from among the candidates nominated by the department managers. The selected Employee of the Month receives a plaque and a cash prize.



Each month, a group birthday celebration is held for staff members born in that month.

STAFF HOUSING







The staff housing shower cabins were renovated in 2019 as part of our hotel's renovations. Minibars were also updated in 2023. Our lodge is roughly 500 yards away from our hotel. Our hotel includes 24-hour hot water, a washing machine, and a social room.

STAFF CHANGING ROOMS



Staff Lockers



Staff Shower Areas
NOVUM GARDEN SIDE HOTEL 2024



Experience the Eco-Friendly Hospitality!
Nachhaltige Gastfreundschaft Erleben!